



**HIGH PLAINS BANK**  
*Employee Owned • Community Driven*

**FOR IMMEDIATE RELEASE**

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## **High Plains Bank Breaks Ground for New Building in Keenesburg**

*New Branch Location to be Built by Buildings By Design*



**June 7, 2022** (Keenesburg, Colorado) - High Plains Bank, an employee owned and community driven bank, will be breaking ground on a new full service location in Keenesburg, Colorado on Monday, June 13, 2022, 11:30 a.m. -12:15 p.m. (MDT) at the future branch site, CR 18 and Market Street.

High Plains Bank opened in Keenesburg in October 2021 serving Keenesburg, as well as the Roggen, Hudson, Kersey, Fort Lupton, and Fort Morgan communities to meet their financial needs, from small business to home loans to Ag Lending, to online and mobile banking.

“Breaking ground in Keenesburg is a day we have been looking forward to for over two years,” says Krista Gibson, Keenesburg Market President. “The employees of the Keenesburg branch are thankful for the support and encouragement we have received from the community and are excited about the future opportunities this facility will allow us to provide for our friends and neighbors in Southeast Weld county.”

Keenesburg is located along the growing I-76 corridor in Weld County, 20 miles away from Denver International Airport and 30 miles south of Greeley. The town was founded in the early 1900s by farmers and ranchers, which remains the foundation of this growing town. Keenesburg is home to just over 1,200 residents and is a thriving small town rich in modern amenities, agricultural traditions, and strong community involvement.

The new building will be constructed by Buildings By Design, a full-range general contracting firm located in Brush, Colorado who also is building the new High Plains Bank Wiggins location, opening later this summer.

“At Buildings By Design we like to say we build buildings that matter, and nothing matters more to us than building an institution that will help support rural communities,” says Travis Lefever, Buildings By Design Managing Member and Business Development. “The High Plains Bank Family does just that. We appreciate the opportunity to again work with High Plains Bank on another facility that will be servicing rural Colorado communities for years to come.”

The new Keenesburg branch will feature approximately 3000 square feet with considerations to both the internal and external aesthetics, featuring a spacious lobby, state-of-the-art teller stations, drive through lanes and a canopy, as well as accommodating parking. The current branch, located at 165 North Market Street, Unit B (just west of the gas station), will remain open until the completion of the new location, anticipated to be open in late 2022/early 2023.

“We are very happy to have added the Keenesburg community to the High Plains Bank family, an area where there is so much positive growth occurring,” says John Creighton, High Plains Bank CEO. “We are excited to break ground on our new building. Our Keenesburg location, in operation since October, has a dynamic team led by Krista Gibson, Isabel Granados, Heather Huck, Lindsey Skinner, and Kristine Bell, who bring strong individual and collective civic, business, and family connections.”

## **About High Plains Bank**

High Plains Bank's commitment to support the vitality of our communities began more than one hundred years ago. The bank is explicit that its first goal is to make a lasting impact in our communities while empowering people to manage their financial moments of need and life events. As a family and employee-owned community bank, High Plains Bank places the highest value on relationships with our customers and our employees. High Plains Bank was founded in 1908 in Flagler, Colorado with physical branches in Bennett, Flagler, Keenesburg, Downtown and Northwest Longmont, Wiggins, as well as digital banking services through HPBGO.com.