



HIGH PLAINS BANK
Employee Owned • Community Driven

FOR IMMEDIATE RELEASE

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Hope for the Holidays

Newest High Plains Branch in Keenesburg Steps up to Help Those in Need



December 7, 2021 (Keenesburg, Colorado) - Open for a little more than two months, High Plains Bank's newest branch location in Keenesburg has hit the ground running in so many ways, including stepping up to support their local community. Working with Weld County's Life Stories Child and Family Advocacy, whose mission is that "every child should live a life free of abuse in a safe, permanent home," High Plains Bank Keenesburg has set up a special "Angel Tree" for a holiday toy drive. The tree has tags with wish list items for children ages 4-18 that include toys, personal care items, clothing, athletic gear, gift cards, and more. The tree will be up until Monday, December 13th at which point the gifts will be collected in time to distribute to the children.

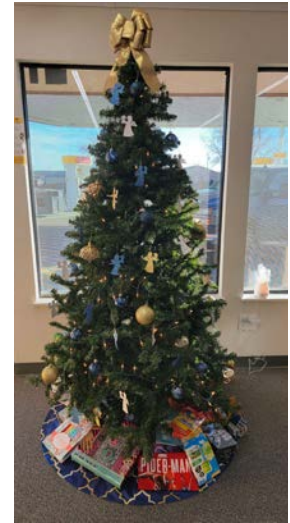
"Life Stories Child and Family Advocacy provides services to child victims of sexual assault, child abuse and/or neglect, domestic violence and children who have witnessed a violent crime through the Child Advocacy Centers and the CASA (Court Appointed Special Advocates) Program." says Sharon Eberhard, Community Services Specialist. "We also provide trainings to

educate adults in our community to prevent, recognize and react responsibly to child sexual abuse.”

Providing Help Where and When Help is Needed

Life Stories strives to provide gifts to every child they work with and relies on community partners, such as High Plains Bank, to achieve this goal. The collected items will be distributed throughout the year, not only during the holidays.

“The Angel Tree is a great opportunity to get the South East Weld County community involved in supporting families in need, not only during the holiday season, but all year round,” shares Krista Gibson, High Plains Bank Keenesburg Market Leader. “We at the High Plains Bank Keenesburg branch are excited to be part of this effort.”



The High Plains Bank Keenesburg branch is located at 165 N. Market Street, Keenesburg, Colorado. Hours are M-F, 8:30 AM - 4:30 PM. Learn more about the [Keenesburg Team](#).

High Plains Bank – 100 Years of Friendly Banking

High Plains Bank’s commitment to support the vitality of our communities began more than one hundred years ago. The bank is explicit that its first goal is to make a lasting impact in our communities while empowering people to manage their financial moments of need and life events. As a family and employee-owned community bank, High Plains Bank places the highest value on relationships with our customers and our employees. High Plains Bank was founded in 1908 in Flagler, Colorado with physical branches in Bennett, Flagler, Keenesburg, Downtown and Northwest Longmont, Wiggins, as well as digital banking services through HPBGO.com.